



June 19, 2017

Main Street Monday!

First quarter reinvestment stats totaled \$11, 206,894!
That is \$822,320. more than the first quarter of 2016 with many projects underway it is anticipated that we will exceed our 2016 totals!

Remember 2nd quarter statistics are due July 15th.
Also, please send them on the form you will receive from Cameron today! Look for an email from KYMainStreet. The last form had a formula error that we didn't catch until we were working with the totals. (some worked, some didn't) Be sure the tab says 2017 and **** is before program name. Throw everything else away so you're not confused when you start to prepare the form.

PetSafe® Brand is giving away over \$250,000 in grant awards to communities across the country.



The 2017 PetSafe® Bark For Your Park™ Program is committed to creating safe, off-leash areas for pets and their owners to enjoy for years to come. The [PetSafe Bark For Your Park Grant Program](#) will not only help break ground on new parks, but it will also help fund maintenance and updates of existing parks. We will award 25 communities: five \$25,000 prizes to help build new dog parks, ten \$10,000 prizes to enhance existing dog parks and ten \$5,000 prizes upgrade parks with new equipment. Want to learn more about dog parks? Read up on [Dog Park Essentials](#) & [Dog Park Etiquette](#).

Today is Juneteenth, Did you know KY has a state statute to honor this day. Many communities have celebrations in honor of this day.

2.147 Juneteenth National Freedom Day. (1) The nineteenth of June each year shall be observed in Kentucky as "Juneteenth National Freedom Day." (2) The Governor shall proclaim June 19 of each year as "Juneteenth National Freedom Day" and will encourage all Kentuckians celebrating this day to honor and reflect on the significant roles that African-Americans have played in the history of the United States. Effective: June 20, 2005 History: Created 2005 Ky. Acts ch. 48, sec. 1, effective June 20, 2005.

Director news:

Abby Dixon, Henderson will be leaving Main Street, but staying in Henderson. Abby recently accepted the position as executive director for the Henderson County Tourist Commission. Abby will be leading the development of Henderson's tourism economy. We know she will do a great job. We wish her well in her new role in the community. Abby will begin her new role July 3rd.



Many communities are now using banners as a form of education about people, events, etc. that are of interest or importance to their location. A friend of KYMS sent this to us from Illinois.

Frankfort & Winchester have these as well. It's a great way to inform the community about your history!



Great event in Pikeville, photos and more on pages 5 & 6

2016 National Main Street reinvestment statistics released and our own KYMS community of Harrodsburg is on the cover!



COMMUNITY REINVESTMENT

New data shows the impact of Main Street America programs, with a ten-year high for community reinvestment, and strong job, business, and building rehabilitation growth.

2016 REINVESTMENT
\$5.75 BILLION
Total dollars reinvested from public and private sources in 2016.

NEW BUSINESSES
5,498
Net gain in businesses in 2016.

NEW JOBS
26,909
Net gain in jobs in 2016.

BUILDING REHABS
7,794
Number of buildings rehabilitated in 2016.

CUMULATIVE IMPACT OF MAIN STREET AMERICA SINCE 1980
\$71.35 billion reinvested
131,974 net new businesses
593,869 net new jobs
267,805 buildings rehabilitated

Source: National Main Street Center

MAINSTREET.ORG

At the city and state levels, investment in local Main Street efforts generates impressive fiscal return on investment.

WASHINGTON
For each state \$ invested, Washington Main Street districts generated an additional **\$12.73** in tax revenue.

1:13
return on investment

OKLAHOMA
For each state \$ invested, Oklahoma Main Street districts generated an additional **\$5.04** in tax revenue.

1:5
return on investment

PENNSYLVANIA
For each state \$ invested, Pennsylvania Main Street districts generated an additional **\$7.87** in tax revenue.

1:8
return on investment

BOSTON
For each city \$ invested, Boston Main Street districts generated an additional **\$3.00** in tax revenue.

1:3
return on investment

FISCAL IMPACT
During the 2015-2016 fiscal year, the programs evaluated generated \$2.4M to \$22.3M more in tax revenue than would have been expected without the presence of a Main Street program.

MAINSTREET.ORG

Source: Fiscal Impact Analysis of Public Sector Spending on Four Main Street Programs, Jon Stover & Associates for National Main Street Center, March 2017

pikevillemainstreet.com

PIKEVILLE MAIN STREET LIVE!

Every 1st & 3rd Friday 7-10pm

SUMMER 2017 LINEUP

LIKE US ON FACEBOOK FOR UPDATES!
Pikeville Main Street

JUNE 2 - JAZZ
TEE DEE YOUNG

JUNE 16 - POP & SOUL
PAUL CHILDERS & THE BLACK TIE AFFAIR

JULY 7 - 50's & 60's
JAGUARS

SAT, JULY 15
MOTORCYCLES ON MAIN
EXIT 23 & WHITE MOUNTAIN SIDE

JULY 21 - MOTOWN
TIM TALBERT PROJECT

AUG 4 - BEACH NIGHT
THE SUNBURNERS

AUG 18 - 70's DISCO
THOZE GUYS

SEPT 1 - COUNTRY
COUNTY WIDE

SEPT 15 - ROCK
UPIKE NIGHT

SEPT 22 - RUFF TUFF CUSS
DIRTY JONESES

BILLY JOHNSON STAGE

A Pikeville Main Street Project • Minta Trimble, Director • 606-899-2499



The flowers in Pikeville are amazing!



The one and only [#capitolcinemas](#) downtown Princeton! First run movies, 1930's Art Deco theater. And the best popcorn around.

SMASHIN' SUMMER SATURDAY NIGHTS

Music In The Gazebo

Downtown Paducah
6:00 pm to 8:00 pm

For more information about each band go to paducahmainstreet.org/calendar-of-events

Next event June 24th !



June 30, 2017—Winchester

Happy late birthday to Rachel Alexander, Winchester .

Her day was yesterday!



United Bank Summer Concert Series featuring Frontier, Friday June 23, 2017 Old Capital Grounds, downtown Frankfort!



New sidewalk art in LaGrange. What a great idea to beautify the sidewalk and to promote local artists in your community!



Cynthiana Main Street and Harrison County have plans to play!



Guthrie Main Street has started a new funding source for their program. They are certainly pleased with the results! Contact Tracy Robinson for more information.

KYMS will be out of the office tomorrow June 20 working with CEDIK in south east KY. We will be in Danville working with KHC/CLG staff on Thursday June the 22nd.

Sharing some photos from the award winning Pikeville Main Street event "Dinner in White". MS directors should make a plan to attend next year. It was a great event and a great time seeing so many people support the work of their Main Street organization. The event doubled in size from the last year.

Preparations took place for weeks and set-up work began at 9:00 am with Minta leading the charge. She had a Main Street Live event the night before. Whew! I hope she took today off!!



*Welcome to
"Dinner in White"
2017
brought to you by
the City of Pikeville and
the Main Street Program
dedicated to the beautification
and revitalization of our
downtown Community.*



KHC board member and former First Lady, Judy Patton and others enjoyed a moment at the photography booth complete with props. She and the former Governor are big supporters of Main Street!



Dancing in the street



Minta recognizing her board members.



Patrons could arrive at 2:00 p.m. to begin decorating their tables for the table contest.

There were lots of beautiful flowers and displays.





Minta and others made this large paper flowers for the event. We have a lot of creative directors that could certainly R&D this.



Mayor, Jimmy Carter, and friends enjoyed the event.



Everyone enjoyed the large sparklers at the end of the event.



The winning table design a little before completion.



At the end of it all Minta was happy with the results. A big thank you to her husband, Jimmy Trimble, who is one of the calmest men I have ever met, as every MS director knows family endures a lot and we don't thank them enough for their help & support. Thank you to everyone who made this wonderful event possible.